



Cultural Activities / Events organised during the Academic Year 2019-20

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Activity Report 1

Name of Activity: Manan – Make A Name

Name of school: School of Business Management (SBM), NMIMS

Date: 19th July 2019

Venue: NMIMS, Mumbai

Enclosed Document:

1. Report of the event
2. Photographs

MANAN – Make A Name at NMIMS was conducted on 19th July 2019 by Student Council. This event gave the students a platform to showcase their talents and make their presence felt as the new students of the NMIMS family. As part of the event, the first-year batch was grouped into 8 teams with the goal of releasing the confined performers covered up inside them. Each team was given a TV series title, a movie character, and a prop to utilize in their storyline. What unfurled during MANAN was a superb blend of imagination, show, music, amusingness, and feeling through the engaging exhibitions of the first-year students. The winning team got TV series as Game of Thrones, movie character as Mogambo and prop as a Bottle.

Photographs



Students Performing during the event



Dr. Ramesh Bhat
In charge Dean
School of Business Management, NMIMS


Registrar
SVKM's NMIMS



Activity Report 2

Name of Activity: Aaghaz

Name of school: School of Business Management (SBM), NMIMS

Date: 10th August, 2019

Venue: NMIMS, Mumbai

Enclosed Document:


1. Report of the event
2. Photographs

Aaghaz, an exciting blend of singing, dancing and the most prominent event of the year, Mr. and Miss NMIMS was conducted in the month of August. The enthusiasts participated in huge numbers for the neck-to-neck battle, and were shortlisted for the final round. Thereby the judge, Arun Mandola who is an Indian Film and Television actor, and debuted as 'Laxman' in Sony TV's "Sankat Mochan Mahabali Hanuman" in his kitty, asked several questions to the participants and declared Mr. and Miss NMIMS, 2019-20. The competition was a dazzling event that provided a platform for students to showcase their talents, personality, and confidence. The event was marked by high energy, enthusiasm, and a spirit of healthy competition.

Photographs



Students performing during the event


Dr. Ramesh Bhat
In charge Dean
School of Business Management, NMIMS


Registrar
SVKM's NMIMS



Activity Report 3

Name of Activity: Antakshari '19

Name of school: School of Design (SOD), NMIMS

Date: 20th September, 2019

Venue: NMIMS, Mumbai

Enclosed Document:

1. Poster of the event
2. Report of the event
3. Photographs

Poster of the event



Manisha

Prof. Manisha Phadke
Dean, School of Design, NMIMS

Jeeva

Registrar
SVKM's NMIMS



Sarla Anil Modi School of Economics, NMIMS had “Antakshari ’19”, an event celebrating Hindi music and Bollywood, on 20th September 2019. This event was organized by The Performing Arts Society – Junoon. 20 teams were equally distributed in 4 classrooms to play several diverse rounds for Pre-elims including guessing movie villains, guessing actors, and trying to decipher hindi lyrics with the English translations given, with all these rounds also involving singing songs. There also was a round in which the teams had to sing the maximum number of songs on a particular theme in a minute. All the participants were exuberant throughout, and the winner from each classroom advanced into the semi-finals. The final round was our very own traditional Antakshari round. Both the teams were champing at the bit, but a minor lyrical slip up from one of the teams led to the other’s victory in a flash. All those who participated were glad to be part of a light hearted event where they could let go of all their constraints and just have an excellent time.

Photographs



Students singing during the event

Manisha

Prof. Manisha Phadke
Dean, School of Design, NMIMS

Tejas

Registrar
SVKM's NMIMS



Activity Report 4

Name of Activity: Dussehra Celebration

Name of school: School of Design (SOD), NMIMS

Date: 7th October, 2019

Venue: NMIMS, Mumbai

Enclosed Document:

1. Report of the event
2. Photographs

The Dussehra celebration was a grand and vibrant event that showcased the rich cultural heritage and traditions associated with this festival. The event was attended by students, faculty, and staff, creating a sense of community and festivity on campus. The venue was beautifully decorated with traditional Rangoli designs, colourful lights, and flowers. The ambiance captured the essence of Dussehra, creating a festive atmosphere for all attendees. Students performed traditional dances such as Garba, Dandiya, and Bharatanatyam, which were met with enthusiastic applause from the audience.

Photographs



Students decorating the classrooms



Student playing Garba

Manisha

Prof. Manisha Phadke
Dean, School of Design, NMIMS

Tejas
Registrar
SVKM's NMIMS



Activity Report 5

Name of Activity: Urjja

Name of school: Shobhaben Pratapbhai Patel School of Pharmacy & Technology Management (SPPSPTM), NMIMS

Date: 6th March, 2020

Venue: NMIMS, Mumbai

Enclosed Document:

1. Report of the event
2. Photographs

Objectives of the event:

- To showcase and celebrate the diverse cultures and traditions represented within the college community.
- To provide a platform for students to exhibit their talents in various art forms such as music, dance, drama, and visual arts.

Urjja is the Cultural Spectacle of the two-day flagship events of Isthmus Urjja, SPPSPTM's Corporate-cum-Cultural Committee. Urjja is a platform for the students to showcase their flair in various art forms.

Following were the activities conducted under Urjja:

Real Reel

This is a cultural event was organized by the Literary Arts department of Isthmus-Urjja, SPPSPTM. **Real-Reel** is a documentary/short-film-making event, where students had to convert their thoughts into a meaningful film. A documentary-making contest titled Real Reel displayed 3 of its winning videos on the concept of Mumbai's Night Life to be showcased to the crowd to appreciate the undying efforts of the group members in securing amazing footage owing to their video-making skills.

Raise the Mic

Raise The Mic gathered his beyond talented students to entertain the crowd with a riveting Djembe session. The crowd swayed with the melodious tunes! This was followed by the official contest for the day, Raise The Mic – the singing competition, which included two categories – solo and group performances.

B. Prabhakar

Dr. Bala Prabhakar
Dean, Shobhaben Pratapbhai Patel School of Pharmacy &
Technology Management, NMIMS

Heena

Registrar
SVKM's NMIMS



Act Attack

The next awaited event for the day was **Act Attack** – the parody-making contest where teams from various classes were provided with a famous movie and a prop to be incorporated as a part of their movie parody. The most hilarious performances would secure winning prizes.

Footloose

To follow up, the next event titled **Footloose** – our Dance Contest witnessed our bravehearts performing to their heart's content, gracefully owning the stage with their splendidly choreographed acts! Our dancers gloriously swayed across the stage, displaying hardcore zest and never-ending energy to secure their winning spots. The crowd cheered wholeheartedly for every act thereafter.

Panache

It was then time for the final event of the day – **Panache** – our much-awaited Fashion Show event starring our invigorating students putting up their best show to attract us with their beautiful costume ideas. The themes for the event were Zodiac signs, Elements of Life, Cultural display and so on! Teams exhibited pure passion as they stole the limelight with their walks.

Photographs



Performances by students



Performances by students

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Technology Management, NMIMS

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